



**network**  
counselling and training

## Marketing Volunteer

<b>Hours:</b>	7 hours a week, flexible
<b>Salary:</b>	Voluntary
<b>Location:</b>	From home
<b>Reports to:</b>	General Manager
<b>Key relationships:</b>	Head of Training

### About Network

Network Counselling and Training provides over 3,000 sessions of affordable counselling a year, to clients of all backgrounds, regardless of ability to pay. We offer Advanced Certificate and Diploma qualifications in listening and counselling, enabling students to become qualified counsellors. We also offer several shorter courses in listening, counselling and personal development skills.

Network is currently operating remotely as a result of social distancing restrictions, and is planning to return to our purpose built counselling and training rooms at Elm Park Filton as soon as we are able to do so safely.

Network's ethos is Christian and person-centred, and its services are inclusive and open to all. The small team has seen Network through nearly 35 years of providing affordable counselling in Bristol, and continues to respond to the needs of the community and the day to day challenges of running a small charity during the current crisis. We rely on volunteers to provide our service, from our 40 volunteer qualified counsellors, to you!

### About the role

Network's training courses are of a very high quality, accredited by the BACP and NCS and receiving feedback from students that includes "This course is life-changing – I am not only developing as a counsellor, but also changing and growing as a person." and "This is a very thorough and well thought out course. There is a real sense of each individual being important and cared for."

We know our courses appeal to people who want to become counsellors, but also those who find themselves listening and supporting in their personal and professional lives. We know that mental health and conversations about mental health are more widely valued than ever.

What we need is to make sure the right people know about our training courses, and the spare space within our building, so that we have good numbers on courses and can generate income from renting our rooms.

This role will involve working with the team to identify our audiences, finding out how to contact them, getting in touch, and promoting our courses and space. It will involve developing our social media profile and connections, keeping us in front of potential students and business clients.

The role is an excellent way to bring your organised and persuasive skills to support mental health and wellbeing in the community. You'll be able to own this role, and with support, shape Network's marketing and social media. You'll take on real responsibility and gain an insight into working in a small charity. As a small team, all of whom are part time, every one of us is vital to running Network. You'll be joining us in being close to the impact of your work.

## **About you**

You will be a motivated, persuasive, people person and be confident and at home using social media. You will be happy talking to big businesses, local companies and church leaders and congregations. You will be able to balance checking in with the team with a proactive approach to making things happen.

You might be interested in business and marketing, but whatever your background you will love inspiring people to take action and building relationships online.

You will be available to meet (virtually at present) with the General Manager during the day on Mondays, Tuesdays or Thursdays. You will be able to check in on social media daily, with the planning, research and active parts of the role being flexible to suit your availability.

As a volunteer with Network we can offer you discounted fees for joining our popular short courses in listening skills, counselling skills and personal development.

## **How to apply**

For an informal chat about the role or to apply please email [rita.smith@network.org.uk](mailto:rita.smith@network.org.uk) with your CV and a brief outline of why you are interested in volunteering with Network.